

“How To Build A Brand: A Guide to Social Branding” is the ultimate source for all you need to know about effective branding in today’s world through the power of social media. With a detailed scope that focuses on using social networks like LinkedIn, Facebook and Twitter for branding, this guide details how any business owner can create a brand name and establish themselves as an expert in their field using the power of the internet. Straight from the creative mind of leading internet marketing coach, speaker and business author, Roger Bryan, this guide features real, sophisticated marketing strategies that have worked for multi-million dollar businesses that have been able to thrive in today’s market thanks to these expert branding strategies. About Roger Bryan: Leading Internet marketing coach, author, speaker and serial entrepreneur Roger Bryan has a solid track record of success that includes starting, building and selling several multi-million dollar companies, one of which was ranked by Inc. Magazine as one of the fastest growing companies in America. Roger has authored two other books about entrepreneurship and is regularly a keynote speaker at business and wealth networking conferences across the U.S. and Canada. Roger has been featured in NBC, CBS, ABC and more. His company, RCBryan & Associates, provides business consulting, coaching and Internet marketing services to entrepreneurs and small businesses. Roger can be reached at www.rcbryan.com

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