

Finding the balance between running a business and having it run you means becoming really good at automation. Imagine what being armed with the right tools to scale and grow your business would do for you! In this book we give you tools, tips and practical case studies for creating robust systems, managing your time and automating processes in your small business. You will find ideas for: - Content strategy, creation and promotion online. - Lead generation and follow-up. - Managing your finances. - Streamlining sales and fulfillment. - Boosting your customer service. - Time management hacks. By putting some (or all!) of these strategies into place, you can free up time and grow your business without feeling that you are a slave to it. Running a small business is not easy, but we aim to equip you with some simple ideas to ease the load...What would you do with extra time?

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