

The Jet Sex: Airline Stewardesses and the Making of an American Icon



In the years after World War II, the airline stewardess became one of the most celebrated symbols of American womanhood. Stewardesses appeared on magazine covers, on lecture circuits, and in ad campaigns for everything from milk to cigarettes. Airlines enlisted them to pose for publicity shots, mingle with international dignitaries, and even serve (in sequined minidresses) as the official hostesses at Richard Nixon's inaugural ball. Embodying mainstream America's perfect woman, the stewardess was an ambassador of femininity and the American way both at home and abroad. Young, beautiful, unmarried, intelligent, charming, and nurturing, she inspired young girls everywhere to set their sights on the sky. In *The Jet Sex*, Victoria Vantoch explores in rich detail how multiple forces—business strategy, advertising, race, sexuality, and Cold War politics—cultivated an image of the stewardess that reflected America's vision of itself, from the wholesome girl-next-door of the 1940s to the cosmopolitan glamour girl of the Jet Age to the sexy playmate of the 1960s. Though airlines marketed her as the consummate hostess—an expert at pampering her mostly male passengers, while mixing martinis and allaying their fears of flying—she bridged the gap between the idealized 1950s housewife and the emerging working woman. On the international stage, this select cadre of women served as ambassadors of their nation in the propaganda clashes of the Cold War. The stylish Pucci-clad American stewardess represented the United States as middle class and consumer oriented—hallmarks of capitalism's success and a stark contrast to her counterpart at Aeroflot, the Soviet national airline. As the apotheosis of feminine charm and American careerism, the stewardess subtly bucked traditional gender roles and paved the way for the women's movement. Drawing on industry

archives and hundreds of interviews, this vibrant cultural history offers a fresh perspective on the sweeping changes in twentieth-century American life. The book is published by University of Pennsylvania Press.

[\[PDF\] History of the Norman Kings of England, From a New Collation of the Contemporary Chronicles \(Classic Reprint\)](#)

[\[PDF\] Alfreds Basic Piano Prep Course Technic, Bk B: For the Young Beginner \(Alfreds Basic Piano Library\) by Willard A. Palmer \(1993-06-01\)](#)

[\[PDF\] Seven Sonatinas, Op.168: Easier Piano Pieces 73 \(Easier Piano Pieces \(ABRSM\)\) by Anton Diabelli \(Composer\) \(29-Jun-1989\) Sheet music](#)

[\[PDF\] Avowed Intent: Autobiography of Lord Longford](#)

[\[PDF\] life replacement \(Japanese Edition\)](#)

[\[PDF\] Chicken Soup for the Travelers Soul: Stories of Adventure, Inspiration and Insight to Celebrate the Spirit of Travel](#)

[\[PDF\] USS North Carolina \(BB-55\)](#)

The Jet Sex: Airline Stewardesses and the Making of an American : The Jet Sex: Airline Stewardesses and the Making of an American Icon (9780812244816): Victoria Vantoch: Books. **Book Review: Victoria Vantoch, The Jet Sex: Airline Stewardesses** Victoria Vantoch. Jet Sex: Airline Stewardesses and the Making of an American Icon. Philadelphia: University of Pennsylvania Press, 2013. 287 pp. \$34.95 **Victoria Vantoch. The Jet Sex: Airline Stewardesses and the Making** The Jet Sex Airline Stewardesses and the Making of an American Icon. Victoria Vantoch. 2013 296 pages Cloth \$34.95. American History Womens **Victoria Vantoch. The Jet Sex: Airline Stewardesses and the Making** The Jet Sex: Airline Stewardesses and the Making of an American Icon Victoria Vantoch. Philadelphia: University of Pennsylvania Press, 2013. **The Jet Sex Victoria Vantoch - University of Pennsylvania** You are here: Home General Book Review: Victoria Vantoch, The Jet Sex: Airline Stewardesses and the Making of an American Icon **The Jet Sex: Airline Stewardesses and the Making of an American** University Press Audiobooks presents the audiobook edition of The Jet Sex Airline Stewardesses and the Making of an American Icon by Victoria Vantoch. **The Jet Sex: Airline Stewardesses and the Making of an American** In the years after World War II, the airline stewardess became one of the most celebrated symbols of American womanhood. Stewardesses appeared on **The Jet Sex: Airline Stewardesses and the Making of - Goodreads** Victoria Vantoch: The Jet Sex : Airline Stewardesses and the Making of an American Icon (Hardcover) 2013 Edition on . *FREE* shipping on **Blues Skies and Beautiful Women - H-Net Reviews** 2 quotes from The Jet Sex: Airline Stewardesses and the Making

of an American Icon: At first glance, the stewardess appears to have been a reflection of **The Jet Sex: Airline Stewardesses and the Making of an American Icon** In The Jet Sex: Airline Stewardesses and the Making of an American Icon, Victoria Vantoch explores the iconic image of U.S. female flight **Table of Contents: The Jet Sex - University of Pennsylvania** In the years after World War II, the airline stewardess became one of the most celebrated symbols of American womanhood. Stewardesses appeared on **The Jet Sex: Airline Stewardesses and the Making of an American Icon** In the years after World War II, the airline stewardess became one of the most celebrated symbols of American womanhood. Stewardesses appeared on **The Jet Sex: Airline Stewardesses and the Making - Google Books** ????. In the years after World War II, the airline stewardess became one of the most celebrated symbols of American womanhood. Stewardesses appeared **The Jet Sex: Airline Stewardesses and the Making of an American Icon** Jet Sex: Airline Stewardesses and the Making of an American Icon. In Jet Sex, Victoria Vantoch presents an accessible cultural history of U.S. airline flight **The Jet Sex: Airline Stewardesses and the Making of an American** Editorial Reviews. Review. The Jet Sex is an impressive study of the stewardess as an The Jet Sex: Airline Stewardesses and the Making of an American Icon - Kindle edition by Victoria Vantoch. Download it once and read it on your Kindle **The Jet Sex: Airline Stewardesses and the Making of an American** In the years after World War II, the airline stewardess became one of the most celebrated symbols of American deses appeared on **The Jet Sex: Airline Stewardesses and the Making of an American** The Jet Sex: Airline Stewardesses and the Making of an American Icon. Victoria Vantoch. Univ. of Pennsylvania, \$34.95 (304p) ISBN **The Jet Sex: Airline Stewardesses and the Making of -** The Hardcover of the The Jet Sex: Airline Stewardesses and the Making of an American Icon by Victoria Vantoch at Barnes & Noble. **Victoria Vantoch: The Jet Sex : Airline Stewardesses and the Making** In The Jet Sex: Airline Stewardesses and the Making of an American Icon, Victoria Vantoch explores the iconic image of U.S. female flight attendants as it **Project MUSE - The Jet Sex - - Johns Hopkins University** The Jet Sex: Airline Stewardesses and the Making of an American Icon: Victoria Vantoch: 9780812244816: Books - . **Victoria Vantoch. The Jet Sex: Airline Stewardesses and the Making** - Buy The Jet Sex: Airline Stewardesses and the Making of an American Icon book online at best prices in India on Amazon.in. Read The Jet Sex: **The Jet Sex: Airline Stewardesses and the Making of an American Icon** Airline Stewardesses and the Making of an American Icon The Jet Sex is an impressive study of the stewardess as an American icon and a real human being. **The Jet Sex: Airline Stewardesses and the Making of an American** The Jet Sex: Airline Stewardesses and the Making of an American Icon eBook: Victoria Vantoch: : Kindle Store. **The Jet Sex: Airline Stewardesses and the Making of an American Icon** The Jet Sex. Airline Stewardesses and the Making of an American Icon. By Victoria Vantoch. Publication Year: 2013. In the years after World War II, the airline **The Jet Sex Airline Stewardesses and the Making of an American** In The Jet Sex: Airline Stewardesses and the Making of an American Icon, Victoria Vantoch explores the iconic image of U.S. female flight attendants as it