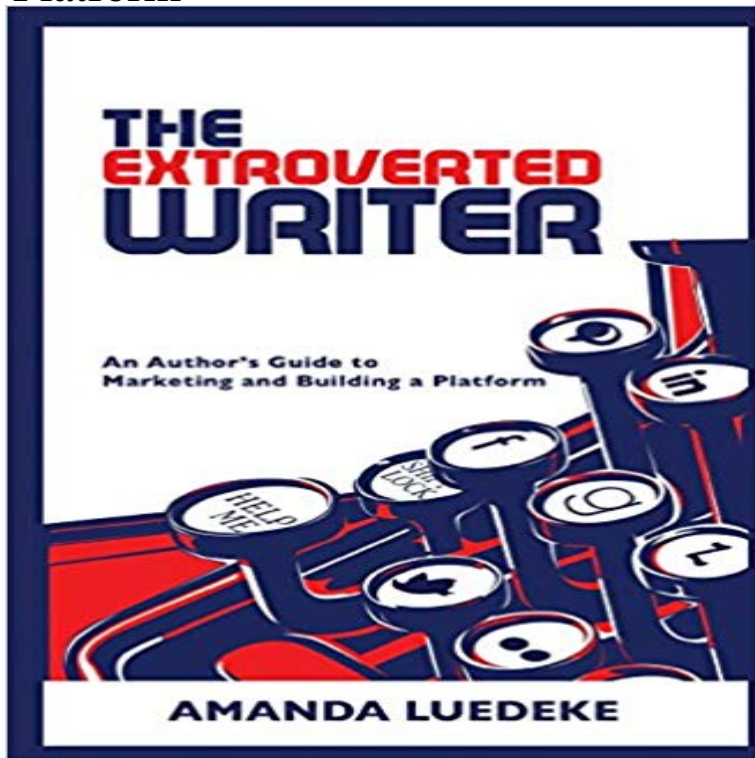


The Extroverted Writer: An Authors Guide to Marketing and Building a Platform



Take control of your writing career and develop an online following that sells books and propels you forward! Whether you're a published author or new to the industry, **THE EXTROVERTED WRITER** gives you the tools you need to gain a readership through: Facebook Twitter Blogging Websites And MORE! Literary agent Amanda Luedeke uses her background in corporate marketing to show readers that even if you're an introvert you can have a great online following by tapping into the reader-packed world of social media. From ideas to tips to absolute musts, **THE EXTROVERTED WRITER** builds on Amanda's successful Thursdays with Amanda blog posts on ChipMacGregor.com. This easy-to-read guide breaks down the most popular social media sites and online options to give YOU the tools you need to be effective when engaging with your readers.

Whether you're new to social media or a longtime pro whether you have dozens of books under your belt or are still waiting for your first deal, this book is for you. I started reading Amanda's posts on chipmagregor.com about the time my novel was launching. Amanda's understanding of branding and her insight as an agent were extremely helpful to me as I thought about an overall platform strategy. I had no idea what to do about Facebook, and her thoughts helped me refine what I was doing and better connect with my fiction readers. ~ Charity Hawkins, author of *The Homeschool Experiment: a novel* My twitter following tripled with Amanda's training and after putting her Google search rules into practice, my blog posts are drawing increased traffic and new shares. Reading *The Extroverted Writer* is like getting down-to-earth advice from your best friend. Your extroverted best friend that knows all the social media answers you need. Finally! ~Laura Anderson Kurk (laurakurk.com), author of *Glass Girl* and

Perfect Glass Amanda Luedeke, agent at the number one literary agency in the country, MacGregor Literary, Inc., takes you through easy, step by step approaches to growing your online presence and as a result, your audience. Her lessons are straightforward, simple and applicable, no smoke and mirrors or degrees in physics required. From growing your readership on your blog, to pumping up your number of Twitter followers, to utilizing the eye candy of Pinterest to promote your books, she has it all. I recommend this book for all authors; newbies, established and everyone in between. ~ Laura L. Smith, author

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